

COMPREHENSIVE TEAM COACHING (CTC)

**GANADOR
40%**

**ERROR
20%**

**EN JUEGO
35%**

**RED
5%**

A program designed to build effective teams around the player, integrating data analytics, competitive mindset, and a unique strategic plan to accelerate the achievement of athletic goals.

"The CTC focuses on the comprehensive construction of teamwork... using a data analysis tool to have real data and formulate continuous improvement strategies."

SOME BENEFITS OF CTC

- Based on real data, avoiding decisions influenced by misperceptions.

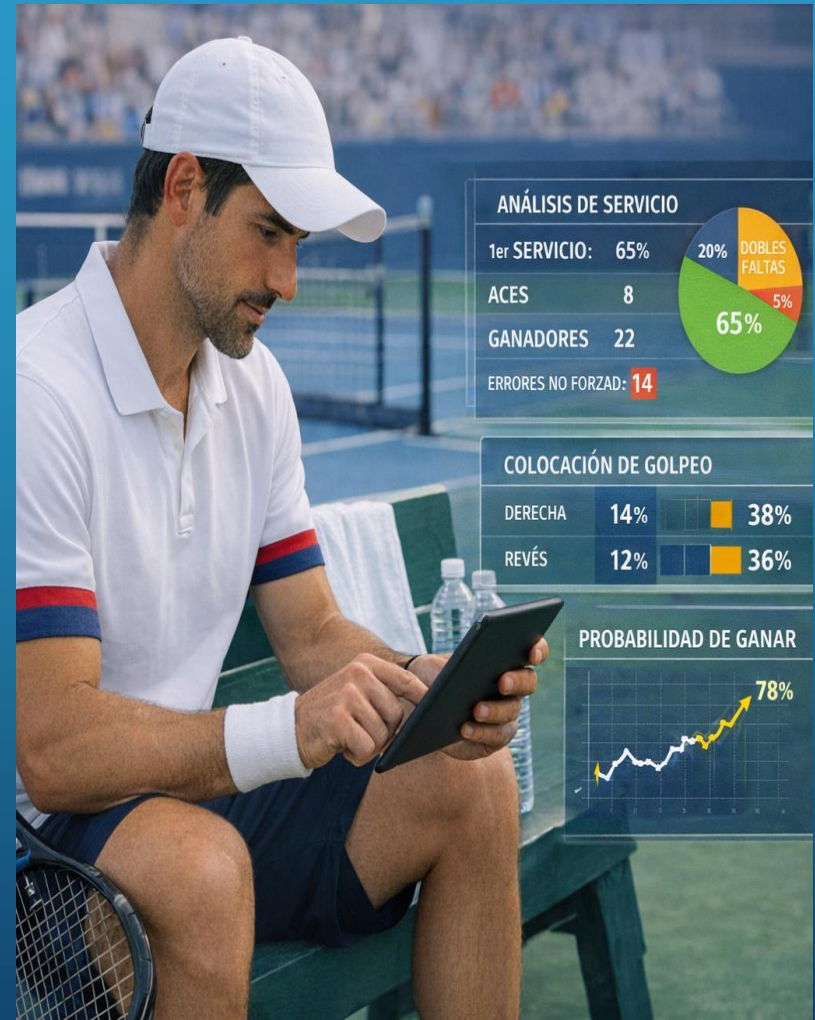
- It allows you to check improvements by percentages and adjust without wasting time.

- It keeps everyone involved focused on clear facts and roles.

- Accelerate progress, reducing the time to achieve goals.

- The player is self-motivated and takes responsibility for his own development.

"It is based on numbers; this does not allow excuses to be given that divert the focus on the actions to be taken"



FROM POINT A TO POINT B

A = CURRENT SITUATION (TODAY)

B = FUTURE GOAL



Every sports project has multiple possible paths.

The CTC helps to identify the most efficient way to get from point A to point B.



INTEGRATED WORK WITH THE ATHLETE'S TEAM

Parents – Emotional and logistical support.

Coaches – Technical and tactical execution.

Physical trainer – Development of physical abilities.

Player – Central axis of the process and responsible for its progress.

Facilitator – Keeps the team focused on the mission, with vision and effective communication

SWOT MATRIX APPLIED TO THE ATHLETE

Weaknesses |
Opportunities | Strengths
| Threats

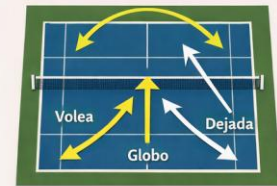
Each player has a unique
sports DNA that allows
them to build personalized
strategies.

"Each player has a
UNIQUE personal style and
an individual SWOT."

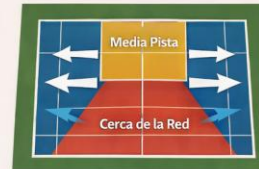
Ataque de Derecha



Tácticas en la Red



Posicionamiento Defensivo



Patrones en un Peloteo



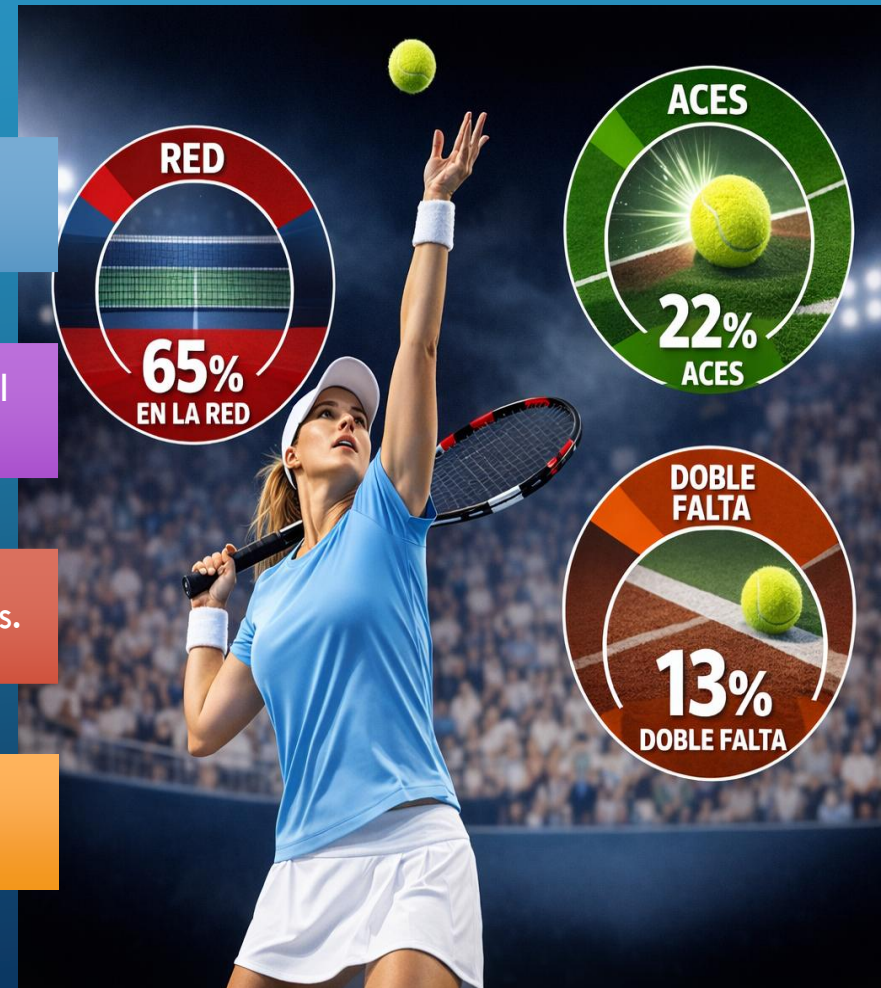
- PIPA - PERSONAL IMPROVEMENT PERFORMANCE ANALYTICS

Data analysis tool that shows the player's actual performance.

Identify patterns of play, effective strokes, and critical areas.

Basis for formulating continuous improvement strategies.

"PIPA allows us to visualize real progress."





WHY TO FOLLOW THE CTC PROGRAM?

* Reduce years of trial and error with a clear, measurable plan.

* Avoid undirected workouts and wasted efforts.

"Many athletes train for hours and hours... and they make little progress."

* Ensures continuous progress through real assessment.

* Aligns the entire team in a single mission.

IS THIS PROGRAM FOR YOU?



Do you have all the clear concepts of your Sports Project?



Your entire support team works focused on a plan and under the same strategy?



Do you think it is necessary for someone to maintain effective communication to keep the plan on track and meet the objectives in less time?



Do you have real data to back up your progress?

I'M INTERESTED... WHAT'S NEXT?



"The first step is to schedule a FREE SESSION..."



Schedule your introduction and evaluation session of the player's sports project.



We will analyse the feasibility, objectives and first steps of the CTC plan.